

Application for licence to broadcast digital terrestrial tv and teletext

Information and instructions

We strive to handle applications electronically. We therefore prefer that applications are submitted only through this e-service. We also intend to communicate primarily with you via e-mail during the process. It is therefore important that you enter a contact person and an e-mail address. The contact person will receive a confirmation via e-mail together with a copy of the application.

Please note that the names of the applicants and number of programme services will be posted on our website after October 10. If someone requests to obtain certain information in the application, the Authority will review the information and make an assessment if it is likely to cause harm to the applicant's business and operating conditions if extradited. If the Authority decides not to disclose certain information, the decision can be appealed to the Administrative Court of Appeal in Stockholm.

1. Information about the applicant

Name of the company applying for the licence

Company registration number

Address

Zip code

City and country

Phone number

First name of contact person

Last name of contact person

E-mail to contact person

If the applicant is a company, in which country does the company have its registered office and where are editorial decisions regarding the content of the programme service made?

Ownership

Please provide here or in an appendix

If the applicant is a company, please specify the ownership structure of the applicant company, including percentage for shareholders.

Is the applicant part of a business group, nationwide organization or equivalent who also applies for a licence? If so, please specify and describe in what way the companies are connected.

2. About the programme service

Tv and teletext

☐ Licence to broadcast terrestrial television as well as teletext

☐ Only licence to broadcast teletext

Broadcasting area (where the service will be received e.g. city, county or entire country)

Broadcasting hours

- ☐ Everyday, around the clock
- ☐ Other (please specify below together with any requests regarding which programme service you wish to share broadcast capacity with)

Name of the programme service (channel name)

Parallel broadcast (simultaneously broadcast a programme service in both SD and HD quality)

Parallel broadcast may be allowed to a limited extent if it can be motivated from a consumer perspective.

Broadcasting a programme service in both SD- and HD-quality requires two separate broadcasting capacities. We therefore consider them as two separate programme services that require two applications and two application fees.

- ☐ **We apply for parallel broadcast of the programme service in both SD- and HD-quality and therefore submit two applications and pay two application fees. (Please motivate parallel broadcast of the programme service below)**

Motivation

- ☐ **If we are only granted a licence for one of the qualities, we prioritize the following quality (please write below)**

Priority of quality

Broadcasting quality (broadcasting of a programme service in either SD or HD quality)

Please specify whether you are applying for broadcast in SD or HD quality. You can only choose one quality.

We apply for broadcast in

- ☐ **only SD**
- ☐ **only HD**

If you want the programme service to be broadcasted either in SD or HD, you need to apply twice and pay two fees.

Programme service declaration – enclose at the end of the application

Please provide a description of the service content and specify in particular

1. which genres will be included in the programme service (eg. news, facts, fiction/film, entertainment, sports, music, education)
2. whether the service has a particular orientation or target group
3. to which extent the service consists of local and regional television programmes
4. programmes that are specially adapted for persons with functional impairments, such as programmes in easily understandable Swedish or programmes with good audibility (no background noise)
5. your approach and measures to normalize audio according to Loudness Recommendation EBU R128.

3. Approval of conditions that licences can be subject to

☐ We accept that the licence may be subject to the conditions specified below (1-17)

☐ We accept that the licence may be subject to all the conditions below except condition number (please specify below)

Number:

The conditions refer to the obligation to:

1. exercise the broadcasting right objectively
2. broadcast the programme throughout Sweden or to a certain part of the country
3. broadcast for a certain minimum time
4. simultaneously broadcast a certain minimum number of programmes in each area
5. broadcast teletext to a certain extent
6. broadcast programmes with content especially adapted for persons with functional impairments
7. utilize a specific transmission technology
8. cooperate with other licence holders on technical matters with the aim of promoting accessibility and competition
9. utilize certain radio transmitters
10. take into consideration the special impact of television broadcasting as regards programme content and formulation, and the time at which the programmes are broadcasted
11. broadcast replies
12. respect individuals' right to privacy in programme operations
13. broadcast a diversified range of programmes (in accordance with the description of service content provided above)
14. regionally broadcast and produce programmes
15. broadcast announcements which are of importance for the general public, without charge, if so requested by an authority
16. prepare a contingency plan for the operations during a high-level alert and in conjunction with exceptional circumstances in peacetime, and submit the plan to the Government and to an authority designated by the Government
17. observe that the ownership structure and influence within the company may not be altered beyond a limited extent.

4. Technical and financial prerequisites for engaging in broadcasting operations

Technical prerequisites

Please append a brief description of your technical prerequisites for engaging in broadcasting operations in accordance with the application during the licence period.

Financial prerequisites

Please append a description of your financial prerequisites for engaging in broadcasting operations in accordance with the application during the licence period. Append the following:

1. a business plan in which you state your financial prerequisites for engaging in broadcasting operations in accordance with the application during the licence period
2. a budget for at least the first two financial years, with clear specification of costs and revenues
3. your latest annual report if you have previously been engaged in operations for which financial reporting is required.

Technical cooperation with other licensees

Cooperation on technical issues means multiplexing, electronic programme guide, application programme interface (API) and, where applicable, systems for conditional access and handling of programme cards.

☐ We are willing to cooperate with regard to the aforementioned matters.

☐ We have taken actions or plan for technical cooperation with other licensees. Please specify in appendix.

If you are not willing to cooperate with regard to aforementioned matters, please explain below.

5. Application fee

An application fee of SEK 45,000 is charged for each application / programme service. If you apply for parallel broadcast of a programme service, you must pay two fees. The fee must have entered the Authority's bank giro account 787-6949 no later than October 10 2019.

If the payment is made from abroad, the fee must be paid via transfer to IBAN: SE3012000000012810104603, Bic / Swift: DABASESX.

The application fee was paid/will be paid (please enter date below)

6. Appendices (the most common formats are accepted such as word, excel, pdf)

Please append:

1. certificate of registration for the company (or the equivalent) and document showing who is the authorized company signatory
2. information about ownership and shareholders
3. programme service declaration
4. description of your financial and technical prerequisites
5. your plans to cooperate with other licensees in technical matters
6. authorized signature that verifies the content of the company's application.

Certificate of registration

Information about ownership and shareholders

Programme service declaration

Financial and technical prerequisites

Technical cooperation

Authorized signature

Other